



AVLON SHIKSHA NIKETAN

**OFFERING
INDUSTRY
READY**

**GOVT.
RECOGNISED
DEGREE AND
PROFESSIONAL
DIPLOMA
PROGRAMS IN**

**TOURISM
AVIATION
HOSPITALITY**



www.avlonshikshaniketan.com

FROM THE MANAGEMENT DESK

It has been our endeavour to provide a learning platform with a vision to meet the current job requirement and making our Young Indians employable. Marching towards the vision 'Learn What Nation Wants' we believe in giving opportunity to students who never fail to dream and we together help them to achieve their career goals.

But what is the current requirement?

The below analysis shows the growth of Indian Tourism sector including Aviation & Hospitality and a huge spectrum of employment generation.

'As of 2017-18, 81.1 million people are employed in the tourism sector in India which is 12.38 per cent of total employment in the country. The Government of India has set a target of creating 46 million job opportunities by 2025.'

Therefore, in 2017' for the first time in North Bengal, Avlon Shiksha Niketan brought before you a redefined 3 years BBA degree course in Tourism, Aviation & Hospitality. The need arose keeping in mind the young generation that would stand up to the expectations of making it big in the service industry. As it is a known fact that in an undeveloped area like Eastern region the recruitment drives tends to be slow especially in Governmental sectors. Although the private firms advertise for employing people yet somehow nationally the rush of competition fails to match up with the majority expectations. However, it is always recommended to think for the betterment of the students and face the global changes by coming up with enhanced ideas so that it motivates others to add a glimpse of success to one's career.

This need of a current scenario gave rise to Avlon Shiksha Niketan specialising BBA degree course in Tourism, Aviation & Hospitality. What makes Avlon different from others lies in its perspective of a teaching curriculum beyond the conventional mode of commercial BBA. The typical subjects like accounting, finance, statistics, economics, theories gets a newer look by introducing program oriented subjects based on tourism, aviation and hospitality thereby, broadening the scopes and horizons of the stereotypical notion of what we know as Bachelor in Business Administration.

BBA in Tourism, Aviation and Hospitality imparts education by developing not only through skills, theories and practical knowledge but also emphasises on the overall growth and development of an individual. Today, we are successfully running the said BBA curriculum in five namely, Siliguri College, Jalpaiguri PD Women's College, Alipurduar Mahila Mahavidyalaya affiliated under University of North Bengal, Cooch Behar College under Cooch Behar Panchanan Barma University, Sarojini Naidu College for Women's affiliated under West Bengal State University.

Avlon Shiksha Niketan has skilled faculties who not only impart theoretical knowledge but also augment to undergo industrial visits and internships so that the students get a clear view of the industry minutely. This will be beneficial to each one of them because the respect for time management, working under pressure, handling customers, operational behaviours will be getting a transparency once they will be recruited by the top companies on the completion of their graduation.





WHAT AVLON STAND FOR AND STAND BY

We are one of the leading Government Approved Aviation, Hospitality and Tourism Institute in North-East India. It has started its journey with the best of the Industry experienced people coming together to make it a world-class institute in helping youth to discover their potential and to bridge the gap between the worlds of academia and industry.

Our renowned faculty members have trained, groomed and mentored several students as part of their mission. Students trained by our team of passionate mentors have excelled in their life as successful managers, entrepreneurs, teachers, and service sector professionals in hospitality, aviation, and travel and tourism sectors.

Our students have transformed their dreams at companies like Palm Greens, Sarovar, Oberoi hotels and resorts, The Leela, Westin hotels and resorts, Vistara, AirAsia, AirArabice, Indigo, Spicejet, Air India, and many other well-known companies.

Being viable fields with a vast scope and extensive opportunities for career growth, Tourism, Aviation, and Hospitality are deemed to see a boom in the coming years. As such, the growing need for trained professionals in the aviation, tourism and allied industries has necessitated the demand for quality education in these sectors. Avlon Shiksha Niketan has been the one and only player taking the lead institutional role in the field of Tourism, Aviation, and Hospitality management education. We are one of the Best BBA aviation institutes in West Bengal, offering top-notch management education to ensure the professional development of students in these three core service industries.

Having worked as a business partner/franchise of Aptech Aviation Hospitality Academy for the past 11 years, we, at Avlon, have successfully established our reputation as one of the best aviation institutes in Kolkata. Located in two major cities of West Bengal - Kolkata and Siliguri, Avlon has managed to deliver comprehensive and holistic education to keep pace with the evolving industry trends.

As a leading Tourism management institute in Kolkata, we, at Avlon Shiksha Niketan, offer 3 Years Degree Course under The University of North Bengal (NBU) and Coochbehar Panchanan Barma University (PBU), and West Bengal State University (WBSU). The program is offered in 5 colleges, namely Siliguri College, Alipurduar Mahila Mahavidyalaya, P.D Women's College, Cooch Behar College, and Sarojini Naidu College.

With a decade-long experience of being one of the best aviation institute in West Bengal, Avlon Shiksha Niketan has grown into a full-fledged platform offering unparalleled learning opportunities to the ambitious youth of the nation. We provide industry-centric, job-oriented training that encompasses both practical and theoretical aspects to enable the students to meet the needs and demands of the industry. We, at Avlon, are here to groom and prepare the brightest talents for the industry and hone their skills exponentially to enable them to grasp the best of career opportunities in the country and abroad.

OUR VISION

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Our vision is to be recognized as the most innovative training, development & research institution for Aviation, Hospitality and Tourism. Every course is to be beneficial for all the students.

OUR MISSION

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To provide high value training to the youth while empowering smart individuals with immense Aviation, Hospitality and Tourism knowledge so that they become competent and customer sensitive professionals in the industry.



WHY WE ARE THE BEST CHOICE FOR YOU?

- ♦ Experienced trainers with over 200 person-years of collective experience in the corporate and entrepreneurial world.
- ♦ Lifelong mentoring of students even after course completion.
- ♦ Free career counseling and connects in the corporate world to deserving students.
- ♦ Emphasis on employability and interviewing skills.
- ♦ On Job Training (OJT) with 4-5 star hotels (optional).
- ♦ Guest lectures by Aviation & Hospitality Management industry experts.
- ♦ Buddy system wherein students get guidance from serving cabin crew.
- ♦ In-flight experience for real-life learning through observation.
- ♦ 100% placement assistance guaranteed for those who meet final evaluation criteria.

THE WORLD OF AVLON SHIKSHA NIKETAN

AVIATION

The aviation industry in India has emerged as one of the fastest-growing industries in the country during the last decade. India is currently considered the third largest domestic civil aviation market in the world.

The aviation industry in India has tremendous growth as per reports and researches. With more corresponding inputs in the future, India will become the third-largest aviation industry by 2024 and the largest by 2030.

This course provides professional learning opportunities by combining classroom lessons and practical learning sessions. You will also get trained in all aspects of aviation management - starting from in-flight experience to ground handling, cargo & load management, people & resource management at the airport, to calculating fares and issuing tickets.

Along with the technical skills, you would also be trained in English communication & presentation skills. This will not only give you a competitive edge over your peers in the recruitment process as well as your work-related communication.

CAREER OPPORTUNITIES

- ♦ Cabin Crew
- ♦ Passenger Handling
- ♦ Air Hostess / Purser
- ♦ Customer Service
- ♦ Cargo & Transportation
- ♦ In-Flight Services & Security
- ♦ Fares & Ticketing
- ♦ Load & Trim



EXPLORE THE
HORIZON & FLY HIGH!

HOSPITALITY

The hospitality sector has the potential to be the main driving force behind the growth of the Indian economy. During 2019, foreign tourist arrivals (FTAs) in India stood at 10.93 million, achieving a growth rate of 3.5% y-o-y. During 2019, FEEs from tourism increased 8.6% y-o-y to Rs. 2,11,661 crore (US\$ 30.06 billion). In 2019, arrivals through e-Tourist Visa increased by 23.6% y-o-y to 2.9 million. By 2028, international tourist arrivals are expected to reach 30.5 billion and generate revenue over US\$ 59 billion.

International hotel chains are increasing their presence in the country, and it will account for around 50% share in the tourism and hospitality sector of India by 2022. In FY20, tourism sector in India accounted for 39 million jobs, which was 8.0% of the total employment in the country. By 2029, it is expected to account for about 53 million jobs.

According to WTTC, India ranked 10th among 185 countries in terms of travel & tourism's total contribution to GDP in 2019. During 2019, contribution of travel & tourism to GDP was 6.8% of the total economy, ~ Rs. 13,68,100 crore (US\$ 194.30 billion).

Every year, there's a need for 2.03 lakh professionals in the industry, says the Ministry of Tourism but only 18,000 hospitality graduates pass out, annually. There are jobs available on land, at sea and in the air so basically everywhere!!

You will also receive in-depth training in all aspects of hospitality management including guest services, reservation desk management, housekeeping management, F&B services and accounting. With practical training in tourism travel & tour operations and travel desk management, you would be ready to join top travel companies at lucrative job profiles.

CAREER OPPORTUNITIES

- ♦ Front Office
- ♦ F & B Dept.
- ♦ House Keeping
- ♦ Food Production
- ♦ Guest Relationship
- ♦ Travel Desk

A PROMISING CAREER WITH THE GENEROUS WAY!

TOURISM

The tourism industry in India is one of the largest and most profitable industries in the country and contributes substantially to the foreign exchange earned.

In FY20, tourism sector in India accounted for 39 million jobs, which was 8.0% of the total employment in the country. By 2029, it is expected to account for about 53 million jobs.

According to WTTC, India ranked 10th among 185 countries in terms of travel & tourism's total contribution to GDP in 2019. During 2019, contribution of travel & tourism to GDP was 6.8% of the total economy, ~ Rs. 13,68,100 crore (US\$ 194.30 billion).

Worldwide, Tourism sector is the largest single employment generating sector and with Indian economy getting progressively aligned with the global economy, this trend is certain to replicate in India as well. Tourism provides employment to millions of people in India both directly and indirectly through its linkage with other sectors of the economy.

However, the sector has certain specialized skill requirements which need to be imparted through proper training.

Our training is designed to give you the skills and knowledge to maximize career opportunities in this rapidly expanding industry.

CAREER OPPORTUNITIES

- ♦ Tour Leader
- ♦ Fares & Ticketing
- ♦ Itinerary Planner
- ♦ Language Interpreter
- ♦ Operations Department
- ♦ Start your own Travel

A photograph showing three miniature figures of people with backpacks walking across a map of Brazil. The figures are small, colorful, and appear to be made of plastic or wood. They are walking from left to right across the map, which shows various cities and geographical features. The background is a blurred map of Brazil, with labels like 'Rio Branco', 'Cuiabá', and 'Barreiras' visible. The overall scene suggests a journey or travel theme.

A CAREER ON A MOVE!



THE TRANSFORMATION MODEL AT AVLON

UNIVERSITIES AFFILIATING OUR COURSES

1

**UNIVERSITY
OF NORTH BENGAL**

2

**WEST BENGAL
STATE UNIVERSITY**

3

**COOCHBEHAR
PANCHANAN BARMA
UNIVERSITY**

OUR DEGREE CAMPUSES



‘সমানো মতে সমিতি সমানো’

UNIVERSITY OF NORTH BENGAL

SILIGURI COLLEGE



ALIPURDUAR MAHILA
MAHA VIDYALAYA

PRASANNADEB
WOMEN'S COLLEGE



लक्ष्यं विद्यमानम्

WEST BENGAL STATE UNIVERSITY



SAROJINI NAIDU
COLLEGE
FOR WOMEN



COOCHBEHAR PANCHANAN BARMA UNIVERSITY

COOCH BEHAR
COLLEGE



SYLLABUS IN SEMESTER SYSTEM FOR BBA PROGRAMME IN AVIATION, HOSPITALITY AND TOURISM UNDER UNIVERSITY OF NORTH BENGAL

ANNEXURE: SEMESTER - I

Subject Code	Title of the Course	Full Marks	Credits
DSC 1	Persona Management, Soft skills and Personality Development	75	6
DSC 2	Fundamentals of Aviation & Hospitality	75	6
LCC 1	English Language Enhancement	75	6
AECC 1	(Environmental Studies)	100	2
		Total Marks 325	Total Credits 20

SEMESTER - II

Subject Code	Title of the Course	Full Marks	Credits
DSC 3	Fundamentals of Travel & Tourism	75	6
DSC 4	Customer Service & Passenger Handling	75	6
LCC 2 (Paper- I)	Communication and Presentation	75	6
AECC 2 (MIL)	Alternative English / Bengali / Sanskrit / Hindi/ Nepali	50	2
		Total Marks 275	Total Credits 20

SEMESTER - III

Subject Code	Title of the Course	Full Marks	Credits
DSC 5	Aviation Safety & Security Legislation	75	6
DSC 6	Principles of Management	75	6
LCC 1	Business Language	75	6
SEC 1	Business Organization and Organizational Behavior Administration	75	2
		Total Marks 300	Total Credits 20

SEMESTER - IV

Subject Code	Title of the Course	Full Marks	Credits
DSC 7	Load Planning & DGR	75	6
DSC 8	Front Office & Accommodation Operations	75	6
LCC 2 (Paper- II)	Communication and Presentation	75	6
SEC 2	Human Resource Development	75	2
		Total Marks 300	Total Credits 20

SEMESTER - V

Subject Code	Title of the Course	Full Marks	Credits
SEC 3	Crew Management & Inflight services	75	2
DSE 1	Food & Beverages and Food Production	75	6
DSE 2	Business Finance & Hotel Accounting	75	6
GE 1	Business Economics & Elementary Statistic	75	6
		Total Marks 300	Total Credits 20

SEMESTER - VI

Subject Code	Title of the Course	Full Marks	Credits
DSE 3	Cargo Transportation Management & Airfares & Ticketing	75	2
DSE 4	Tourism Business & Product	75	6
SEC 4	Industry Project	75	6
GE 2	India as a Destination Cruise Destination (Inbound and Outbound)	75	6
		Total Marks 300	Total Credits 20

TOTAL CREDIT: 120
FULL MARKS: 1800

SYLLABUS IN SEMESTER SYSTEM FOR BBM PROGRAMME IN AVIATION, HOSPITALITY AND TOURISM UNDER COOCH BEHAR PANCHANAN BARMA UNIVERSITY

ANNEXURE: SEMESTER - I

Subject Code	Title of the Course	Full Marks	Credits
DSC-1	Principles of Aviation	50	6
DSC 2	Persona Management, Soft Skills & Personality Development	50	6
LCC-1	Language Enhancement	50	6
AECC-1 (MIL)	Alternative English/Bengali/Hindi	50	2
		Total Marks 200	Total Credits 20

SEMESTER - II

Subject Code	Title of the Course	Full Marks	Credits
DSC-3	Principles of Travel & Tourism	50	6
DSC-4	Customer Servicing & Passenger Handling	50	6
LCC-2 (Paper- I)	Communication & Presentation Skills	50	6
AECC-2	Environmental Studies	50	2
		Total Marks 200	Total Credits 20

SEMESTER - III

Subject Code	Title of the Course	Full Marks	Credits
DSC-5	Business Economics	50	6
DSC-6	Introduction to Hospitality & Accommodation Operations	50	6
LCC-3	Business Language	50	6
SEC-1	Human Resource & Organizational Behavior	50	2
		Total Marks 200	Total Credits 20

SEMESTER – IV

Subject Code	Title of the Course	Full Marks	Credits
DSC-7	Business Finance & Hotel Accounting	50	6
DSC-8	Aviation Safety Management and Resource Management at Airport	50	6
LCC-4 (Paper- II)	Communication & Presentation Skills	50	6
SEC-2	Crew Management & In-flight Services	50	2
		Total Marks 200	Total Credits 20

SEMESTER – V

Subject Code	Title of the Course	Full Marks	Credits
DSE-1	Front Office & Housekeeping	50	6
DSE-2	F & B Services and Food Production & Project (15-25 Sheets) Industry Visit	50	6
GE-1	Elementary Statistics	50	6
SEC-3	Airlines & Airport Organization and Load Planning & DGR	50	2
		Total Marks 200	Total Credits 20

SEMESTER – VI

Subject Code	Title of the Course	Full Marks	Credits
DSE-3	Tourism Business & Product	50	6
DSE-4	Security Legislation	50	6
GE-2	India as a Destination & Cruise Operations	50	6
SEC-4	Industry Project Internship	50	2
		Total Marks 200	Total Credits 20

TOTAL CREDIT: 120

FULL MARKS: 1200

SYLLABUS IN SEMESTER SYSTEM FOR BBA (HONS) PROGRAMME IN AVIATION, HOSPITALITY AND TOURISM UNDER WEST BENGAL STATE UNIVERSITY

YEAR 1 : SEMESTER – I

Code	Paper	Credit	Remarks
ENVSAEC01T	Environmental Studies	2	Ability Enhancement Compulsory
BTHACOR01T	Principles & Practice of Management	6	Core Discipline
BTHACOR02T	Fundamentals of Tourism Management	6	Core Discipline
	To be taken from any branch of Science/Social Science/Commerce**	6	Elective Course - Generic
		20	

YEAR 1 : SEMESTER – II

Code	Paper	Credit	Remarks
ENGSAEC01M/ [MIL] SAEC01M	To be exactly the same as taught by the English/Modern Indian Language Department for other courses	2	Ability Enhancement Compulsory
BTHACOR03T	Financial Accounting	6	Core Discipline
BTHACOR04T	Fundamentals of Aviation and Hospitality	6	Core Discipline
	To be taken from any branch of Science/Social Science/Commerce**	6	Elective Course - Generic
		20	

YEAR 2 : SEMESTER – III

Code	Paper	Credit	Remarks
BTHACOR05T	Marketing Management & Human Resource Management	6	Core Discipline
BTHACOR06T	Business Legislations & Business Environment	6	Core Discipline
BTHACOR07T	Tourism, Aviation & Hospitality : Products and Services	6	Core Discipline
	To be taken from any branch of Science/Social Science/Commerce**	6	Elective Course - Generic
BTHACOR07T	Fundamentals of Computer for Tourism, Aviation & Hospitality/ SEC from any related subject with corresponding paper code	2	Skill Enhancement Course
		26	

YEAR 2 : SEMESTER – IV

Code	Paper	Credit	Remarks
BTHACOR08T	Tourism Marketing	6	Core Discipline
BTHACOR09T	Ticketing and Transportation Management	6	Core Discipline
BTHACOR10T	Customer Relationship Management in Tourism, Aviation & Hospitality	6	Core Discipline
	To be taken from any branch of Science/Social Science/Commerce**	6	Elective Course - Generic
BTHSSEC02M	Field Study and Project/ SEC from any related subject with corresponding paper code	2	Skill Enhancement Course
		26	

****Generic Elective course may be chosen from Food & Nutrition, B.Com or B.B.A. (Hons.) HGEC Courses. But while choosing from any of these syllabi, the relevant subjects offered by these departments are to be followed in toto.**

YEAR 3 : SEMESTER – V

Code	Paper	Credit	Remarks
BTHACOR11T	Different Aspects in Tourism, Aviation & Hospitality : Ecotourism, Medical Tourism, Adventure Tourism	6	Core Discipline
BTHACOR12T	Food Services Management and Applied Nutrition	6	Core Discipline
BTHADSE01T	Other Indian Language	6+6	Discipline Specific Elective
BTHADSE02T	Any Foreign Language		
BTHADSE03T	Secretarial Practice & Office Procedure [any two to be taken]		
		24	

YEAR 3 : SEMESTER – VI

Code	Paper	Credit	Remarks
BTHACOR13T	Business Communication & E-Commerce	6	Core Discipline
BTHACOR14T	Entrepreneurship Development and Small Business in Tourism, Aviation & Hospitality	6	Core Discipline
BTHADSE04T	Ethics in Tourism, Aviation & Hospitality	6+6	Discipline Specific Elective
BTHADSE05T	Soft Skills Management		
BTHADSE06T	Internship Report (Based on Industry Govt. Institution/Field Work) & Viva-voce [any two to be taken]		
		24	
Grand Total		140	



DIPLOMA COURSES WE OFFER AND DETAILED CURRICULUM

SPGS

SKILLED PROFESSIONAL IN GROUND SERVICES

PROGRAM STRUCTURE:

🕒 Duration: 9 Months

SEMESTER: AVIATION

- Persona Management
- Principles of aviation
- Customer service for Global Clientele
- Load and Trim
- Flight Scheduling
- Soft skill
- Aviation operations
- Resource Management at Airports
- Cargo and DGR
- Airport Ramp Management



SPAM

SKILLED PROFESSIONAL IN AIRPORT MANAGEMENT

PROGRAM STRUCTURE:

 **Duration: 1 Yr.**

SEMESTER 1 : AVIATION

- ♦ Persona Management
- ♦ Principles of aviation
- ♦ Customer service for Global Clientele
- ♦ Load and Trim
- ♦ Flight Scheduling
- ♦ Soft skill
- ♦ Aviation operations
- ♦ Resource Management at Airports
- ♦ Cargo and DGR
- ♦ Airport Ramp Management

SEMESTER 2 : AVIATION

- ♦ In-Flight Service
- ♦ Passenger Handling
- ♦ Ancillary Services
- ♦ Air Fares and Ticketing
- ♦ In-Flight Safety and Security
- ♦ Security & Legislation
- ♦ Airline and Airport Organisation

CAREER OPPORTUNITIES

- ♦ Passenger Handling
- ♦ Cabin Crew
- ♦ Cargo And Transportation
- ♦ Fares And Ticketing
- ♦ In- Flight Service And Security
- ♦ Load And Trim
- ♦ Customer Service
- ♦ Baggage Handling And Amongst Others



SPTH

SKILLED PROFESSIONAL IN TOURISM & HOSPITALITY

PROGRAM STRUCTURE:

🕒 **Duration: 1 Yr.**

SEMESTER 1 : HOSPITALITY

- Persona Management
- Fundamentals of Management & Hotel Accounting
- Customer service for Global Clientele
- Soft skill
- Food Beverage Service
- Accommodation Operations

SEMESTER 2 : TOURISM

- India As a Destination-Inbound
- Cruise Destinations
- All Fares and Ticketing
- Service Quality & Service Care
- International Destination-Out band
- Foreign Exchange
- Travel Agency Operations



CAREER OPPORTUNITIES

- Front Office Assistant
- House Keeping Supervisor
- Executive in F & B Department
- Executive in Food Production
- Guest Relationship Officer
- Travel Desk Executive
- Tour Leader
- Itinerary Planner
- Fares & Ticketing Officer
- Language Interpreter
- Foreign Exchange Cashier/ Consultant
- Operations Executive
- Start Your Own Travel Company

SPHATS

SKILLED PROFESSIONAL IN HOSPITALITY AND AVIATION & TOURISM SERVICES

PROGRAM STRUCTURE:

🕒 **Duration: 1 years 6 months**

SEMESTER 1 : AVIATION

- ♦ Persona Management
- ♦ Soft skill
- ♦ Principles of aviation
- ♦ Aviation operations
- ♦ Customer service for Global Clientele
- ♦ Resource Management at Airports
- ♦ Load and Trim
- ♦ Cargo and DGR
- ♦ Flight Scheduling
- ♦ Airport Ramp Management
- ♦ In-Flight Service
- ♦ In-Flight Safety and Security
- ♦ Security & Legislation
- ♦ Ancillary Services
- ♦ Airline and Airport Organisation

SEMESTER 2 : HOSPITALITY

- ♦ Fundamentals of Management & Hotel Accounting
- ♦ Food Beverage Service
- ♦ Accommodation Operations

SEMESTER 3 : TOURISM

- ♦ India As a Destination-Inbound
- ♦ International Destination-Out band
- ♦ Cruise Destinations
- ♦ Travel Agency Operations
- ♦ Service Quality & Service Care

CAREER OPPORTUNITIES

- ♦ Passenger Handling
- ♦ Cabin Crew
- ♦ Cargo And Transportation
- ♦ Fares And Ticketing
- ♦ In- Flight Service And Security
- ♦ Load And Trim
- ♦ Customer Service
- ♦ Baggage Handling and Amongst Others

CAREER OPPORTUNITIES

- ♦ Front Office Assistant
- ♦ House Keeping Supervisor
- ♦ Executive in F&B Department
- ♦ Executive in Food Production
- ♦ Guest Relationship Officer
- ♦ Travel Desk Executive

CAREER OPPORTUNITIES

- ♦ Tour Leader
- ♦ Itinerary Planner
- ♦ Fares & Ticketing Officer
- ♦ Language Interpreter
- ♦ Foreign Exchange Cashier/ Consultant
- ♦ Operations Executive
- ♦ Start Your Own Travel Company



LEARNING BY DOING

@AVLON SHIKSHA NIKETAN

In modern times, the definition of a good management college largely depends on its ability to offer practical exposure. Therefore, **top management colleges in India** focus entirely to create industry-ready employable candidates by providing practical platforms like **internships, industry visits** & corporate conclaves. Thus, in these times of cut-throat competition where everyone strives hard for a successful career, practical exposure turns out to be of prime importance.

Benefits of Practical Exposure to management Students

- ♦ **Builds Confidence:** More often than not, students with no work experience aspire to pursue a professional degree to fulfill their management career aspirations. With practical exposure like internships & industry visits, they get just that chance to experience how corporate works in real life which in turn builds their confidence in no small measure.
- ♦ **Networking:** Working as an intern opens up the door for aspiring management students to meet & know new people. These new acquaintances, if handled well, can turn out to be their potential mentors, professional references, or prospective employers.
- ♦ **Build Skills, Enhances Knowledge:** Handling a practical project involves the students performing many tasks & responsibilities. It may require them to learn new skills & acquire additional knowledge. In the process, they end up mastering new skills & polishing the existing ones.
- ♦ **Strengthen the Foundation:** It is a well-known fact that we learn more by doing & experiencing. This is because our brain is more likely to retain the information gained by doing things in real life. Hence, when students apply the concepts learned in their classroom to the real world, it penetrates deeper & of course, they would never be able to wipe it off, ever.

We at Avlon Shiksha Niketan provide multiple opportunities for our students to learn from the industry throughout the curriculum. One such opportunity was the aviation Internship Under the Airports Authority of India at Netaji Subhash Chandra Bose International Airport, Kolkata, 2020.





ACADEMIC TEAM

AVLON



DR. PARAMITA CHAKRABORTY - Assistant Professor (English)

Dr Paramita Chakraborty has been awarded PhD degree for her doctoral thesis on *“Narrating the self: A Study of Confession in the Autobiographies of Nayantara Sahgal, Amrita Pritam, Kamala Das and Shobha De”*. She has published 5 scholarly papers in national and international journals, has co-edited world conference souvenir, published poems and writes blogs. *With a teaching experience of over 5 years*, she believes in sharpening the keenness of her students and excelling them in the subject.



DR. MITA SENGUPTA - Assistant Professor (Management)

Dr. Mita Sengupta holds a PhD in Management from Shri JITU University. She is focused on creating value for her students using her knowledge of business administration. She firmly believes a teacher can inspire hope and ignite the imagination of the students.



MS. DEEPIKA CHETTRI - Assistant Professor, Aviation (Head of Team Academics)

Ms. Deepika Chettri has an experience of almost 15 years in the field of service industry as well as in Training & Development & Academics. She was awarded with the Best Guest Handling awards & many more. With her strong will power & determination she guides her peers with a affirmation of positivity, integrity & honesty so that they are transformed into well trained individuals.



MR. SUSHANTA SIL - Assistant Professor (Aviation)

Mr. Sushanta Sil has 15 years of experience with different departments in Aviation and an expert with Ground Services operation. He is decorated with commendations from DGCA, BCAS and Jet Airways and is trained and led teams during his time with Jet Airways once a leading International Airlines and Flag carrier of India. He is a Commerce Graduate from St. Xavier's College, Kolkata and an MBA from National Institute of Business Management specializing in Marketing and HR. He is also Board of Studies Member at North Bengal University. With the vision of *‘Learn What Nation Wants’*, he has been leading Avlon Institutes as a General Manager.



MS. DEEPA TAMANG - Assistant Professor (Tourism)

Faculty of Tourism in BBA/BBMTAH University of North Bengal and Panchanan Burma University Ms. Deepa holds a degree of MTM and has an experience of ten years in the academic field. She is a Board of Studies of Dept of BBATAH University of North Bengal.



MS. TANUSRI CHATTERJEE - Assistant Profesor (Hospitality)

Ms Tanusri Chatterjee joined as a Hospitality Faculty in "Avlon" recently. She has a working experience of 20 years and holds a degree in Hotel Management from IHM and MBA(HR) from ICFAI. As a mentor she nurtures students get wings to their dreams and believes that every student is unique.



MR. HEMASHISH ROY - Assistant Professor (Aviation)

Mr. Hemashish Roy is a dedicated and proficient Professional who holds an M.B.A Degree in Airline, Airport Management and H.R Management from National Institute of Business Management (N.I.B.M). He has an experience of over 14years in the Aviation field. Reliable, Versatile and Willing to learn and succeed personality of him encourages his students to dream that greater heights can be achieved through determination and hard work. As a trainer of the Aviation Sector he not only teaches his students but also energizes them for a bright future ahead.



MS. RINKI JAISWAL- Assistant Professor (Management)

Mrs. Rinki Jaiswal is a Competent and diligent professional with more than 5 years of end-to-end experience in HR Operations, she has an extensive industry experience in resourcing and sourcing such as technical recruitment, resource management and resource allocation. She has an excellent understanding of Human Behaviour & Performance, HR Policies & Procedures, Hands on experience in Payroll Processing. Apart from her active involvement in the academics department, she is working as HR Manager & Placement Coordinator of Avlon Institute and handles all HR Operations & Placement Cell.



MR. ANIRBAN NIYOGI - Assistant Professor, Tourism

Mr. Anirban Niyogi, currently working with us as Tourism Faculty is a post graduate in Tourism in from Burdwan University. He has also cleared CBSE-UGC NET Examination in Tourism Administration and Management. With an overall work experience of 9 years, he is a dedicated professional and grooms for the industry experience.



MS. MRINALINI DEB - Assistant Professor (English)

An M.A Degree holder in English Literature from the acclaimed University of North Bengal, Siliguri, Ms. Mrinalini Deb, has earned her the “*all over batch topper*” of her graduation batch (2009-2012), from International College For Girls, Jaipur now known as The IIS University, Jaipur. Her aim is to enlighten her students with the beauty of the language of English Communication. English Communication plays a vital role in the field of Aviation, Tourism and Hospitality. Her creative mania has always motivated students to take a step further to achieve the goal of life



MS. MAHASWETA GUHA - Assistant Professor (English)

Ms. Mahasweta Guha is a Post Graduate in English literature from Osmania University Hyderabad with an experience of 18 yrs in the education field. Training IELTS TOFEL candidates as well as medical professionals for OET is a part of her teaching experiences. Voice and accent training for people going for BPO jobs has been her strong points. She has been an excellent educator associated with us as the English Faculty.



MS. SWETA GUPTA - Assistant Professor (Spoken English Specialist)

Ms. Gupta is a post-graduate from CALCUTTA UNIVERSITY. With an experience of over in teaching & training students of various age-groups, she believes in “*Education is the manifestation of divinity/perfection already in man*” (rightly defined by Swami Vivekananda). She possess trilingual fluency in English, Hindi, Bengali & have strong command on English Grammar and is working as English Trainer with Avlon Shiksha Niketan.



MR. AJAY DAFADAR - Academic Facilitator

Mr. Dafadar has a vast experience of 35 years in Aviation (both military & civil). He was adjudged “*Best In Trade*” on completion of initial training in Air Force as an Air Field Safety Operator and was conferred with a medal & trophy. A Recipient of Commendation from Air Officer Commanding, Air Force Station Bagdogra, he was declared “*USTAD*” (Ultra Skilled in Trade and Allied Duties) by a Board of Officers, he was conferred with a trophy for the “*Best Speaker in English Speaking*” during management course at Administrative Training Institute, Air Force. He was a faculty member of Go Airline (India) Limited for imparting various training to Operational Team Members across network stations in India and is the Academic Facilitator at Avlon Shiksha Niketan.



MR. SUSHOVAN SAMADDER - Academic Facilitator

An alumnus of ISM, Ranchi and Madurai Kamaraj University; Madurai having specialization in Hospitality, Aviation and Tourism Management, Mr. Samadder has an experience of over 26 years in the field. He is also stung by the creative instinct. His contribution in transforming students into the future industry leaders is worth mentioning.



MR. DEBABRATA DAS - Faculty of BBA/TAH DEPT

Mr. Debabrata Das, Faculty of BBA/TAH DEPT. of both North bengal university and panchanan burma university having MBA degree in Finance and Marketing with PGP in ERP From NSHM SCHOOL OF MANAGEMENT. He has a 4 year's professional experience in Brewery (UNITED SPIRITS LIMITED, UB group) and Retail banking industry (INDUSIND BANK and SHRIRAM FINANCE) also more than 4 years academic experience with different colleges.



MRS. SUDESHNA THAKUR - Assistant Professor (Hospitality)

With more than 8 years of industry experience in different star category hotels, restaurants in India & more than 3 years of experience in academics, Mrs Thakur has done Diploma in Hotel Operations from London Centre of Management. To further enrich herself she is also pursuing a Bachelors in Tourism Studies from Indira Gandhi National Open University.



STUDENT TESTIMONIALS

I can relate how I was before joining Avlon Shiksha Niketan and what I am today. Avlon Shiksha Niketan has transformed me into a better person am today. Avlon Shiksha Niketan has transformed me into a better person who is confident, well groomed and with good communication skills. I would like to thank Avlon Shiksha Niketan and entire faculties for bringing this transformation in me. Thank you!

NIKITA GURUNG

Cabin Crew, Go Air



At Avlon Shiksha Niketan the approach to learning is unique, highly personalized and guaranteed to ensure to meet our potential. Lectures are all from the industries and they bring rich experience and industry insight to daily classes. I got my wings to fly high from Avlon Shiksha Niketan

NATASHA JHUJHARSINGKA

Cabin Crew, Indigo



The faculties of Avlon Shiksha Niketan are outstanding. They all are very much dedicated, hard working and talented. They are so much inspiring and encouraging and to be guided by such experienced faculties is a wonderful thing. When I first joined Avlon Shiksha Niketan I was very shy nature, poor public speaker and an introvert. But today by the end of my course I see myself overcoming these shortcomings and I owe this to all of amazing faculties. Thank you very much dear teachers and I'm blessed to have you all in my life.

DIKSHA RAI

Front Office Associate, Lemon Tree



We have a lot of one-to-one time with teachers and you don't feel excluded. You can always go and find them and talk to them and they are always happy to help you. And not only my teacher, if I wanted to speak to another subject teacher I can just go to anyone I want and speak to them because they are all so friendly and they are there...

ARMAN KHA

Customer Service Executive,
GoAir



We all students are blessed with the kind of faculty members Avlon Shiksha Niketan gave, who guided, motivated and helped to enhance our personality during the course. My dream was to work with airline companies and it was only possible because of Avlon Shiksha Niketan. I have learned how to be well groomed and communicate

SUBHASHISH DHAR

Customer Service Executive,
Jet Airways



OUR SUCCESSFUL ACHIEVERS



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